



IMPORTANT INFORMATION REGARDING HOTEL RESERVATIONS

NOTE: Special hotel room rates are available for all Insight 2015 participants (space is limited, so register early). Please be aware of companies falsely identifying themselves as representatives of IBM. They typically indicate that hotel rooms are sold out and they have other hotels available, or that there are problems with hotel reservations, or that they have special room rates and ask for credit card information. IBM and its vendors do NOT make outbound calls for hotel reservations. For the Insight 2015 conference, IBM has contracted with Omnience Events to administer all registration and hotel reservations which are completed during the online registration process. Please ensure that you use the online registration and accommodations process. DO NOT provide credit card information via email or fax to anyone. If in doubt, please contact anyone on the IBM Solution EXPO team.

E-Mail: Insight2015@OmnienceEvents.com

Telephone: 1-800-227-4374/770-359-6591

Hours: 09:00 - 18:00 (ET)