



Advertisement in InsightTODAY Daily Newspaper (Subject to availability)
(Monday, Tuesday OR Wednesday)

3 sizes available, 4-color, sponsor-provided ad in InsightTODAY

Large (Approx. 5" x 7.5") \$2,500

Large Bundle Pack

(Includes all three days)

- Same Ad **\$6,750** (10% savings)
- Different Ad **\$7,125** (5% savings)

Medium (Approx. 5" x 4") \$2,000

Medium Bundle Pack

(Includes all three days)

- Same Ad **\$5,400** (10% savings)
- Different Ad **\$5,700** (5% savings)

Small (Approx. 2.5" x 4") \$1,500

Small Bundle Pack

(Includes all three days)

- Same Ad **\$4,050** (10% savings)
- Different Ad **\$4,275** (5% savings)

ELECTRONIC AD FILE SUBMISSION:

- Software: QuarkXPress (up to Version 9), InDesign (up to Version CC).
- Illustrator (up to Version CC), Photoshop (up to Version CC).
- High resolution print-ready PDFs (no smaller than 300 dpi, CMYK) with fonts embedded are also acceptable.
- Please include all images, fonts and miscellaneous linked files. Acceptable electronic file formats are TIFF, JPEG, or EPS.



DEADLINES AND SUBMISSION INSTRUCTIONS:

Please send only a low-resolution PDF version of your ad to the link below by **August 28th, 2015.**

Once IBM approval has been received, submit your high-resolution file to the link below by **September 18, 2015.**

<https://www-950.ibm.com/events/www/insight/insight15expo.nsf/exspcode?OpenForm>

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (aramon@us.ibm.com, 510-769-5606) or Bob Melton (bmelton@us.ibm.com, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to InsightFulfillment@gpj.com.