



Business Partner Cafe Sponsorship...... \$16,000

The Business Partner Café is the place to meet with IBM program and product experts, as well as a central location for IBM Business Partners to gather, network, and host meetings.

This sponsorship includes:

- 2 Full Conference Badges
- 4 Solution EXPO Only Badges
- Sponsor logo featured on signage inside of Business Partner Café
- Sponsor logo placement in guide
- Sponsor logo on Business Partner Café page on conference website
- Dedicated sponsor table in Business Partner Café
- 2 hi-boy tables with 6 stools for sponsor use
- Access to 6 hours of dedicated time in available meeting room

Two (2) opportunities available.

DEADLINE/SUBMISSION INSTRUCTIONS:

We will use your logo you provided during your conference application submission.

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606) or Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to insightFulfillment@gpj.com.