





Conference Breakout Session Topic......\$3,000

Gain more exposure by sponsoring a Conference Topic of your choice. Your logo will be displayed on the digital room signage for all of the sessions in your topic and you will receive sponsorship acknowledgment on-site. This sponsorship does not include a speaking opportunity. Multiple opportunities available.

DEADLINE:

Choose your preferred program track from the list below and submit your top two choices to the link below by August 14th, 2015.

https://www-950.ibm.com/events/wwe/insight/insight15expo.nsf/exspcode?OpenForm

| Advanced Analytics | |
|------------------------------------|--|
| | Business Intelligence |
| | Data Discovery |
| | Performance Management |
| | Predictive Analytics |
| | Prescriptive Analytics |
| | Risk Analytics |
| | Content Analytics |
| | Streaming Analytics |
| Content Mgmt | |
| | Case Management |
| | Document Capture & Imaging |
| | Content Platform |
| Data Mgmt | |
| | Data Warehouse |
| | Data Warehouse |
| | DB2 for zOS & z Systems |
| | |
| | DB2 for zOS & z Systems |
| | DB2 for LUW |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS Informix |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS Informix Data Lifecycle Management |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS Informix Data Lifecycle Management Data Security & Privacy |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS Informix Data Lifecycle Management Data Security & Privacy Information Integration & Quality Information Lifecycle Governance |
| Integration, Governance & Security | DB2 for zOS & z Systems DB2 for LUW IMS Informix Data Lifecycle Management Data Security & Privacy Information Integration & Quality |





TRM

| Hadoop & Spark | |
|------------------------|------------------------------------|
| | Hadoop system |
| | Data science |
| | Open Source & Standards |
| | Spark |
| Systems & Architecture | |
| | Infrastructure Matters |
| | Information Solutions Architecture |
| | IT Strategy & Vision |
| | Hybrid Cloud Architecture |
| Watson | |
| Cloud | |
| Mobile | |
| Internet of Things | |

For additional information about these Categories and Topics, visit: http://www-01.ibm.com/software/events/insight/agenda/schedule/curriculum/#business

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606) or Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to lnsightFulfillment@gpj.com.

^{*}Sponsor sessions are subject to review and approval.