



**Conference Lanyard for Attendee Badges..... \$12,000**

Feature your logo on the conference lanyards to be handed out to all attendees!  
One (1) opportunity available.

**DEADLINE/SUBMISSION INSTRUCTIONS:**

Please provide an eps format logo containing vector art by **August 14<sup>th</sup>, 2015**.  
This will ensure a resolution as high as possible to accommodate any resizing.

- (1) Color Logo
- Standard process is either a black or white logo depending on the conference decision of the lanyard. A different color logo is a possibility, but standard expectations are either a 1-color black or white logo.

Please submit your logo to the link below.

<https://www-950.ibm.com/events/wwe/insight/insight15expo.nsf/exspcode?OpenForm>

**FOR MORE INFORMATION:**

To secure this promotion, contact Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606) or Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to [InsightFulfillment@gpj.com](mailto:InsightFulfillment@gpj.com).