



**Social Lounge Video Wall.....\$15,000**

Rise above all of the conversations at IBM Insight and be the exclusive sponsor of the Social Wall. As the centerpiece of the IBM Social Lounge, and in the core pathway to sessions and the EXPO, you will get maximum exposure.

Sponsorship includes print name/logo on the shroud on the walkway side of the wall. It also includes two 1-minute videos to appear on the wall.

**DEADLINES/ SUBMISSION INSTRUCTIONS:**

**LOGO**

We will use your logo that was provided along with your conference application.

**Videos**

- No more than 60 second length
- Preferred format: 1920 x 1080 h264 MP4
- Also accepted: MOV
  
- Submit your video to Julie DuFour, ([jdufour@us.ibm.com](mailto:jdufour@us.ibm.com)) for IBM **Approval by August 20th, 2015.**
- If any changes need to be made, final video must be emailed to Julie DuFour, ([jdufour@us.ibm.com](mailto:jdufour@us.ibm.com)) by **September 10<sup>th</sup>, 2015**

**FOR MORE INFORMATION:**

To secure this promotion, contact Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606 or Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162)

If your promotion is already purchased and you have questions, contact Julie Dufour ([jdufour@us.ibm.com](mailto:jdufour@us.ibm.com)), 702-629-4029).