



IRM

Insight Barista Bar.....\$10,000/day

New to Insight 2015! (Mon, Tues, OR Wed) Be the hit of the conference with the daily exclusive Barista Coffee Bar sponsorship. This Barista Coffee Bar will be located on the 3rd floor South Conference Center. Opportunity to personally customize the menu with your company "lingo." Logo printed on cup sleeves. Logo on Barista Coffee Bar signage in area. Sure to be a high-traffic "meet me" location!

DEADLINES/ SUBMISSION INSTRUCTIONS:

We will use your logo you provided during your conference application submission.

Sponsorship Deadline: August 31st, 2015.

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606) or Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to lnsightFulfillment@gpj.com.