



Sponsorship of InsightTODAY Daily Newspaper

EXPO Edition.....	\$6,000
Monday, Tuesday or Wednesday Edition.....	\$5,000
Thursday Edition.....	\$4,000

One (1) sponsorship available per newspaper edition.

InsightTODAY Daily Newspaper New to Insight 2015! Increase your visibility with attendees by sponsoring an edition of the conference daily newspaper, InsightTODAY. Your logo will be placed on the masthead of the newspaper and on the newspaper racks used for distribution throughout the conference venue. Also included is a sponsor-provided ad to be placed on an inside page of the paper.

DEADLINES/ SUBMISSION INSTRUCTIONS:

Approximate Advertisement Size: 5" x 7.5"

ELECTRONIC AD FILE SUBMISSION:

- Software: QuarkXPress (up to Version 9), InDesign (up to Version CC).
- Illustrator (up to Version CC), Photoshop (up to Version CC).
- High resolution print-ready PDFs (no smaller than 300 dpi, CMYK) with fonts embedded are also acceptable.
- Please include all images, fonts and miscellaneous linked files. Acceptable electronic file formats are TIFF, JPEG, or EPS.

Please send only a low-resolution PDF version of your ad to the link below by **August 28th, 2015.**

Once IBM approval has been received, submit your high-resolution file to the link below by **September 18, 2015.**

<https://www-950.ibm.com/events/wwe/insight/insight15expo.nsf/exspcode?OpenForm>



FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (aramon@us.ibm.com, 510-769-5606) or Bob Melton (bmelton@us.ibm.com, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to InsightFulfillment@gpj.com.