



STOP HUNGER NOW.....\$15,000

Join IBM and Stop Hunger Now, a global humanitarian organization, to sponsor this Charity Event and pack 200K meals to feed hungry children around the world. Located within the Solution EXPO and open during EXPO hours, a big participation draw in the past has been “team challenges” where groups compete to determine who can pack the most meals! Traditionally, 15% of attendees volunteer at least 30 minutes to pack meals at an IBM conference.

Two (2) opportunities available.

Sponsorship includes logo/sponsor acknowledgment on:

- Conference website
- Conference guide
- Printed Solution EXPO map
- General Session walk-in screens
- Stop Hunger Now on-site signage
- Stop Hunger Now on-site promotions
- Stop Hunger Now (SHN) Logo Mark provided for your own promotional use

* Additionally, you will have the ability to provide a T-shirt or other giveaway with your logo to thank participating attendees.

DEADLINES/ SUBMISSION INSTRUCTIONS:

We will use your logo you provided during your conference application submission.

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (aramon@us.ibm.com, 510-769-5606) or Bob Melton (bmelton@us.ibm.com, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to InsightFulfillment@gpj.com.