



IRM

SUBMITTING YOUR LOGO

Logo will be used on the web and in printed materials.

Vector-Based EPS Logo File

For Digital Signs and Print Media/Signs:

Provide a full-color (CMYK) file. Illustrator or Freehand. All fonts must be converted to outlines; Files must be converted to CMYK.

JPG Logo File

For Website:

Provide a JPG file – 140 x 100 pixels

ACTION:

If you did not provide your logo files when submitting your application, please reach out directly to Bob Melton (bmelton@us.ibm.com) via email. Please submit your logo files **no later than August 14th, 2015.***

*no changes will be accepted after this date.

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606) or Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to lnsightFulfillment@gpj.com.