



Window Cling..... \$3,500

Increase your brand exposure by purchasing a window cling with your message along with conference branding to be placed prominently in the busy walkways at the Mandalay Bay. Multiple opportunities available.

Window Cling locations include:

MANDALAY BAY:

- Walkway between North and South Convention Center

SUBMISSION INSTRUCTIONS:

Size: Approximately 53 1/8"W x 48 1/2"H

Please provide the following file format for Sponsor logos/artwork:

Vector-based .AI or .EPS file

PMS (vs. CMYK) inks preferred

All fonts turned to outlines

DEADLINE/ SUBMISSION INSTRUCTIONS:

We will use your logo you provided during your conference application submission.

Please submit your message at the link below by **August 31st, 2015**.

<https://www-950.ibm.com/events/wwe/insight/insight15expo.nsf/exspcode?OpenForm>

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (aramon@us.ibm.com, 510-769-5606) or Bob Melton (bmelton@us.ibm.com, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to InsightFulfillment@gpj.com.