





Women's Reception Sponsorship......\$15,000

The Women's Reception provides attendees with a great opportunity to learn from industry leaders, engage in discussion and network with other attendees. This exclusive sponsorship opportunity includes:

- Acknowledgment in conference guide
- Company description in the conference agenda tool
- 2 Full Conference Badges
- Opportunity to participate with an IBM Executive in a short (1–2 minute) welcome address prior to the panel discussion
- Logo on slide during panel discussion
- Small table at the reception to distribute collateral One (1) opportunity available.

DEADLINE/ SUBMISSION INSTRUCTIONS:

We will use your logo and company description that you provided during your conference application submission.

Sponsorship Deadline: August 31st, 2015.

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606) or Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to InsightFulfillment@gpj.com.