



IRM

## **Hyperlink from IBM Conference Website to Sponsor Website**

We will place a link to the URL you provided in your online Sponsor/Exhibitor Application.

**Note:** We strongly encourage you to prominently post a privacy policy on your website.

## **INSTRUCTIONS:**

If you want to provide a link to a URL that is different from the one you provided in your Sponsor Application, please email Bob Melton (<a href="mailto:bmelton@us.ibm.com">bmelton@us.ibm.com</a>).

**Deadline:** 9/18/15

## **FOR MORE INFORMATION:**

If you have any questions after your sponsorship is secured, please send an email to <a href="mailto:lnsightFulfillment@gpj.com">lnsightFulfillment@gpj.com</a>.