IBM

InterConnect 2015
The Premier Cloud & Mobile Conference

Ad in Guide (full page; subject to availability)

Full Page, 4-Color, Sponsor-Provided Ad in Guide

Ad must be approved by IBM

Outside Back Cover **$4,000**
Inside Front Cover **$3,500**
Inside Back Cover **$3,500**
Inside Page **$2,500**

AD SPECIFICATIONS / ACCEPTABLE FILE FORMATS:

(Size of Ad in inches):
- Trim size: 5 x 7
- Full page, live area: 4 x 6
- Full page, bleed: 5 ¼ x 7 ¼
- Approximate perfect bound spine – ¼

ELECTRONIC AD FILE SUBMISSION

- Software: QuarkXPress (up to Version 9), InDesign (up to Version CS6).
- Illustrator (up to Version CS6), Photoshop (up to Version CS6).
- High resolution print-ready PDFs (no smaller than 300 dpi, CMYK) with fonts embedded and crop marks to show finished size are also acceptable.
- Please include all images, fonts and miscellaneous linked files. Acceptable electronic file formats are TIFF, JPEG, or EPS.

DEADLINES:

December 19th, 2014

Send low-resolution PDF to sduven@us.ibm.com for IBM approval.

January 9th, 2014

Once low-resolution PDF is approved, send high-resolution file to sduven@us.ibm.com.

SUBMISSION INSTRUCTIONS:

1. Send only a low-resolution PDF version of your ad to sduven@us.ibm.com for IBM approval.
2. Once IBM approval has been received, email your high-resolution file to sduven@us.ibm.com.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).