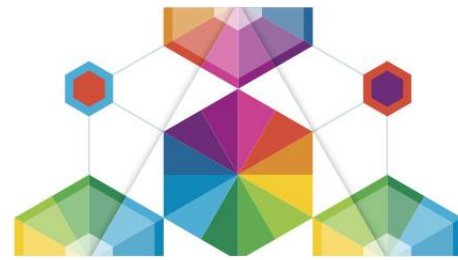




InterConnect2015

The Premier Cloud & Mobile Conference



Advertising on Digital Video Wall

(Rotating content provided by sponsors)

Don't miss this opportunity to showcase your digital message on the video wall. Rotating content can include logos, digital still ads and videos.

Ad Type:	One-Minute Video	Digital Still Ad	Logo
Price:	\$4,000	\$3,000	\$2,000
Specifications / Acceptable File Format:	<ul style="list-style-type: none"> No more than 60 second length 1920 x 1080 H264 MP4 Also accepted: .MOV 	<ul style="list-style-type: none"> Vector Graphics .eps file –OR- .ai file –OR- Super high res PNG. OVER 4000px Ad does not have to match these specs exactly, however request that it be as close as possible 	<ul style="list-style-type: none"> EPS Logo File
Submission Instructions and Deadlines:	<ul style="list-style-type: none"> E-mail video to sduven@us.ibm.com for approval by January 9th, 2015. If any changes need to be made, final video must be submitted to sduven@us.ibm.com by January 19th, 2015. 	<ul style="list-style-type: none"> E-mail low-resolution PDF version of your ad to sduven@us.ibm.com for approval by January 9th, 2015. Once approved by IBM, email your high-resolution eps file to sduven@us.ibm.com by January 19th, 2015. 	<ul style="list-style-type: none"> E-mail eps logo file to sduven@us.ibm.com by January 9th, 2015.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).