



Coffee Breaks (4 opportunities)..... \$3500

(Monday thru Thursday)

Sponsor the coffee breaks for either the Mandalay Bay or the MGM Grand and put the focus on your brand! Your company name will appear on signage and in the guide. Four (4) opportunities available.

Shared sponsorship from Monday through Thursday at either the Mandalay Bay or the MGM Grand for \$3,500.

Be the Exclusive Sponsor for either Hotel for only \$6,500 or for both properties for \$12,000!

Sponsor will receive logo recognition with conference branding on signs around each coffee break area.

SUBMISSION INSTRUCTIONS:

Please provide the following file format for Sponsor logos/artwork: Vector-based .AI or .EPS file PMS (vs. CMYK) inks preferred All fonts turned to outlines

DEADLINE:

Provide your logo to sduven@us.ibm.com by January 9th, 2015.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162) or Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (<u>sduven@us.ibm.com</u>, 719-488-2109).