



Column Sign Outside Solution EXPO ......\$7,500

Your company logo along with conference branding will be printed on up to two sides of a column in the conference area. Limited number of opportunities available.

Locations: Mandalay Bay: 1st Level Locations: Bayside Foyer (Near Registration and Meals) 2nd Level Locations: Shoreline Foyer (Outside of the Solution EXPO)

Size of Column banner insert: (Approximately) 38.25"x168"

## **DEADLINE:**

Provide your logo to sduven@us.ibm.com by **January 20, 2015** A proof of the column sign will be provided for your approval prior to printing.

## SUBMISSION INSTRUCTIONS:

Please provide the following file format for Sponsor logos/artwork: Vector-based .AI or .EPS file PMS (vs. CMYK) inks preferred All fonts turned to outlines

## FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162) or Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (<u>sduven@us.ibm.com</u>, 719-488-2109).