IBM

InterConnect 2015
The Premier Cloud & Mobile Conference

Conference Breakout Session Program Track $3,000

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DEADLINE:

Choose your preferred program track from the list below and email your top two choices to sduven@us.ibm.com before **January 9th, 2015.**

Cloud Business Applications
Choose from the following tracks-
- Driving Innovation and Insight in the Cloud
- Social Enterprise on the Cloud
- Midsize businesses & Start-ups: Competitive Edge with Cloud & Analytics

Cloud Infrastructure & IT Optimization
Choose from the following tracks-
- Application Performance Management
- Operations Management
- Communication Service Providers
- IT Operations Analytics
- Service Delivery and Automation
- Storage and Data Protection
- System z Management
- Unified Endpoint Management
- Infrastructure as a Service
- On-premises Cloud infrastructure
- Infrastructure for Optimizing Cloud
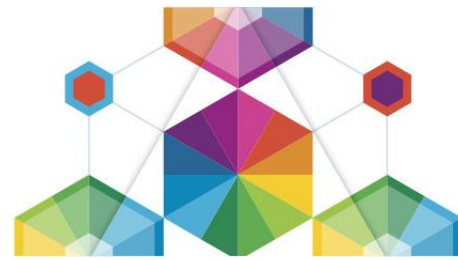
Security Intelligence
Choose from the following tracks-
- Identity & Access Mgmt: Enterprise, Mobile & Cloud
- Security Analytics & Fraud Protection
- Application and Data Security Strategies
- Infrastructure Protection for threats of today and tomorrow

Revised 11.6.14

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Asset Management & Internet of Things
Choose from the following tracks-
- Internet of Things Innovation
- Analytics: Make data your most valuable resource
- Developing next gen. of smarter connected products
- Better Decision Making from Real time Data
- Asset & Facilities Management Best Practices
- Asset & Facilities Management Technologies
- Creating IoT Applications for Business

Business Process & Decision Management
Choose from the following tracks-
- Reinventing Business Processes
- Empowering Knowledge Workers
- Operational Decision Management & Real-Time Actionable Insight
- Transforming Business Operations with Accelerated Value-based Delivery

Mobile Enterprise
Choose from the following tracks-
- Build and Deploy Mobile Applications
- Protect and manage mobile infrastructure
- Engage customers in context with mobile insights
- Transform the value chain to drive growth and ROI

Application Infrastructure & Integration
Choose from the following tracks-
- Application Infrastructure
- B2B Integration and File Transfer
- Enterprise and Cloud Integration
- Innovating with APIs, Gateways, SOA
- Building an Open Business
- CICS and WebSphere on System z
- Messaging for Enterprise, Mobile & Cloud
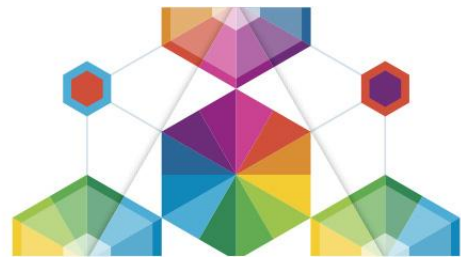
DevOps & Continuous Engineering
Choose from the following tracks-
- Transforming Software and Product Innovation.
- BlueMix Rapid Cloud Application Platform (PaaS)
- DevOps: Steer, Develop/Test, Deploy, Operate
- Continuous Engineering in Practice
- DevOps for Enterprise Systems

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For additional information about these Streams and Tracks, visit: http://www.ibm.com/cloud-computing/us/en/interconnect/agenda/

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com,   770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).