



InterConnect2015

The Premier Cloud & Mobile Conference



Digital Video Wall Sponsorship.....\$12,000

This unique platform for showcasing information is a hit with attendees! Rotating content, including Videos, Ads and Logos, will be shown on the Wall.

This sponsorship includes signage with your logo, two (2) one-minute videos provided by you that will run on the Wall, and acknowledgement in the Guide. One (1) exclusive opportunity available.

SPECIFICATIONS / ACCEPTABLE FILE FORMAT:

- Two (2) one-minute videos
- No more than 60 seconds in length each
- Preferred format: 1920 x 1080 H264 MP4
- Also accepted: MOV files

DEADLINES and SUBMISSION INSTRUCTIONS:

January 9th, 2015

E-mail your logo and two (2) one-minute videos to sduven@us.ibm.com for IBM approval.

January 19th, 2015

If any changes need to be made, send revised final video(s) to sduven@us.ibm.com.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duvén (sduven@us.ibm.com, 719-488-2109).