



InterConnect2015

The Premier Cloud & Mobile Conference



Door Cling at MGM Grand\$3,500

Be sure to reach attendees by increasing your brand exposure!

Your logo along with conference branding will be prominently displayed on two of the large doors at the MGM Grand located near the conference center entrance on the first floor.

Multiple opportunities available.

Door Cling locations include:

MGM GRAND

- South Conference Center: Between the Information Desk and Conference Shuttle Pick Up
- North Conference Center: Between the North Pavilion (Meal location) and Conference Center

Door Cling will include your logo along with conference branding.

Size: 24" W x 30" H

DEADLINES:

Provide your logo to sduven@us.ibm.com by **January 20, 2015**

A proof of the door cling will be provided for your approval prior to printing.

SUBMISSION INSTRUCTIONS:

Please provide the following file format for Sponsor logos/artwork:

Vector-based .AI or .EPS file

PMS (vs. CMYK) inks preferred

All fonts turned to outlines



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FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).