



InterConnect2015

The Premier Cloud & Mobile Conference



Elevator Wrap\$5,000

Take advantage of this new opportunity at the conference.

Attendees will take notice of your logo along with conference branding found on a set of elevator doors at either the Mandalay Bay or the MGM Grand Hotel.

Elevator Wrap locations include:

MGM GRAND:

- South Conference Center: Level 1 : Next to the Information Desk
- North Conference Center: Level 1: Between the North Pavilion (Meal location) and Conference Center

MANDALAY BAY:

- North Conference Center:
 - Main Level: Entering the Conference Center
- South Conference Center:
 - Level 1: Near the Conference Center Entrance and the Logo/Bookstore
 - Level 2: Next to the InterConnectGO Social Media Lounge & Hub

Elevator Wrap will include your logo along with conference branding.

Size: 20 1/2" x 7' vertical per door

SUBMISSION INSTRUCTIONS:

Please provide the following file format for Sponsor logos/artwork:

Vector-based .AI or .EPS file

PMS (vs. CMYK) inks preferred

All fonts turned to outlines



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DEADLINE:

Provide your logo to sduven@us.ibm.com by **January 20, 2015**.

A proof of the Elevator Wrap will be provided for your approval prior to printing.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).