



InterConnect2015

The Premier Cloud & Mobile Conference



Escalator Cling\$5,000

Make sure to reach attendees by increasing your brand exposure! Place a 2-sided cling on one of the clear panels on a conference center escalator in the Mandalay Bay or the MGM Grand. Don't miss this opportunity to have attendees read your message, along with conference branding, while riding on the escalator! Multiple opportunities available.

Escalator Cling locations include:

MGM GRAND:

- Between 1st and 2nd floor near Conference Information Desk (South Entrance)
- Between 1st and 2nd floor near the North Pavilion (Meal location; North Entrance)

MANDALAY BAY:

North Convention Center:

- Between 1st and 2nd floor near Conference Center Entrance and Track Sessions

South Convention Center:

- Between 1st and 2nd floor near Conference Meals and the Bookstore
- Between 1st and 2nd floor near the Conference Meals and the Solution EXPO
- Between 2nd and 3rd floor near the Social Playground and the Track Sessions

Banner will include your logo and tagline along with conference branding.



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SUBMISSION INSTRUCTIONS:

Please provide the following file format for Sponsor logos/artwork:

Vector-based .AI or .EPS file

PMS (vs. CMYK) inks preferred

All fonts turned to outlines

DEADLINE:

Provide your logo and tagline to sduven@us.ibm.com by **January 20, 2015**.

A proof of the Escalator Cling will be provided for your approval prior to printing.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).