



| "People Mover" | T-Shirts | \$12,000 |
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Sponsor the t-shirts worn by the directional staff who can be found throughout InterConnect 2015 on Monday through Thursday. Your not-to-be-missed company name and booth number or URL will be printed on the back of each brightly colored t-shirt. Only one (1) opportunity available.

DEADLINES:

Due date for logo: January 20, 2015 E-mail EPS logo to sduven@us.ibm.com and URL or Booth Number Decision

SUBMISSION INSTRUCTIONS:

- 1. E-mail EPS version of company logo to sduven@us.ibm.com
- 2. Indicate whether you would like your URL (which was provided in application) or Booth Number to be printed on the shirts

A proof of the shirt will be provided for your approval prior to printing.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162) or Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (<u>sduven@us.ibm.com</u>, 719-488-2109).