



InterConnect2015

The Premier Cloud & Mobile Conference



Grand Garden Arena Plasmas at MGM Grand\$5,000

Increase your brand exposure by advertising on the plasmas located in The District and Grand Garden Arena Foyer leading to the Grand Garden Arena in the MGM Grand. Your 30 second video will rotate with other sponsor/hotel content. Sponsor provides the video and is subject to IBM approval. Multiple opportunities available. **No audio available on these screens.**

Deadline

E-mail video to sduven@us.ibm.com for approval by January 9th, 2015.

If any changes need to be made, final video must be submitted to sduven@us.ibm.com by January 19th, 2015.

Submission Instructions

- No more than 30 second length
- Preferred Format: 1920 x 1080 h264 MP4
- Also accepted: MOV
- No Audio available on these screens

Provide your video to Susan Duven at sduven@us.ibm.com.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).