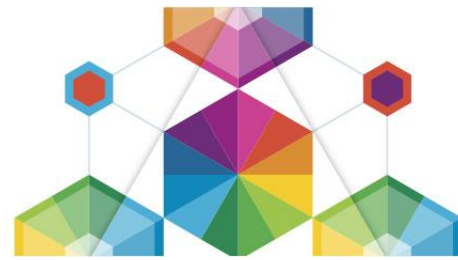




InterConnect2015

The Premier Cloud & Mobile Conference



Hotel In-Room Guest Voice Message.....\$5,000
(Mandalay Bay/Delano or MGM Grand/Signature)

Drive traffic to your exhibit on the Solution EXPO show floor by having your voice message delivered directly to conference attendee hotel rooms. Choose to have your message delivered to a random selection of IBM or customer attendees at either the Mandalay Bay/Delano OR the MGM Grand/Signature hotels.

Two (2) opportunities available per location. Additional hotel charges apply.

Two (2) opportunities available per location.

- First-come first-served on choice of date for delivery
- Hotel fees apply, and will be paid by the sponsor directly to the hotel (\$1.50 per room)
- .wav file (30 seconds max) to be provided to the hotel by February 13, 2015
- A contact from each hotel will be provided for the sponsor to work with directly on payment of the room fee
- All content for the .wav file must be pre-approved by conference management
- Random list of attendees will be provided – based on attendee type chosen:
 - IBM client
 - Business Partner
 - IBM employee
 - Combination of the above

DEADLINES:

February 2, 2015 - .wav file due for approval

February 13, 2015 – approved .wav file to be provided to the hotel contact



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SUBMISSION INSTRUCTIONS:

Email the .wav file to Susan Duven (sduven@us.ibm.com) for IBM approval by February 2, 2015.

Indicate how many rooms will be included in the drop. Also, indicate the categories from which the random attendee rooms should be selected. Choose from:

1. IBM Client
2. Business Partner
3. IBM Employee
4. Combination of the above

Sponsor must deliver approved .wav file to the hotel contact by February 13, 2015.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606).

If your promotion is already purchased and you have questions, contact Susan Duven (sduven@us.ibm.com, 719-488-2109).