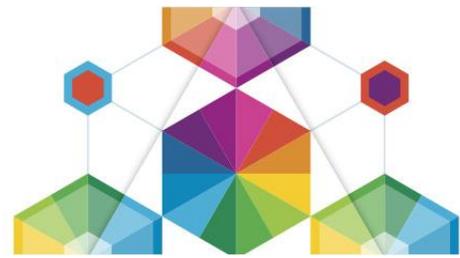




# InterConnect2015

The Premier Cloud & Mobile Conference



## One-Minute Video on Digital Signage (Diamond Sponsor)

Promote your company and solutions through this dynamic channel! Leverage the plasma screens, located throughout the conference, to deliver your digital message to attendees.

### Deadline

E-mail video to [sduven@us.ibm.com](mailto:sduven@us.ibm.com) **for approval by January 9th, 2015.**

If any changes need to be made, final video must be submitted to [sduven@us.ibm.com](mailto:sduven@us.ibm.com) **by January 19th, 2015.**

### Submission Instructions

- No more than 60 second length
- Preferred Format: 1920 x 1080 h264 MP4
- Also accepted: MOV

### FOR MORE INFORMATION:

Once your sponsorship is secured, if you have any questions, contact Susan Doven ([sduven@us.ibm.com](mailto:sduven@us.ibm.com), 719-488-2109).