



# InterConnect2015

The Premier Cloud & Mobile Conference



## SUBMITTING YOUR LOGO

Logo will be used on the web, in printed materials and on Plus offering booth signage.

### Vector-Based EPS Logo File

For Digital Signs and Print Media/Signs:

Provide a full-color (CMYK) file. Illustrator or Freehand. All fonts must be converted to outlines; Files must be converted to CMYK.

### JPG Logo File

For Website:

Provide a JPG file – 140 x 100 pixels

### ACTION:

If you did not provide your logo files when submitting your contract, please send your logo files to Colleen Murphy at [comurphy@us.ibm.com](mailto:comurphy@us.ibm.com) immediately.

### DUE DATE:

All logos must be received no later than December 3<sup>rd</sup>, 2014.\*

*\*no changes will be accepted after this date.*

### FOR MORE INFORMATION:

Once your sponsorship is secured, if you have any questions, contact Susan Duven ([sduven@us.ibm.com](mailto:sduven@us.ibm.com), 719-488-2109).