IBM InterConnect 2016

February 21 - 25
MGM Grand & Mandalay Bay | Las Vegas, Nevada

#ibminterconnect

AD IN GUIDE (Subject to availability)

Full-page, 4-color, Sponsor-provided ad in the Conference Guide.

Outside Back Cover…………………$4,000
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AD SPECIFICATIONS/ACCEPTABLE FILE FORMATS:

• Trim size: 5" Wide x 7" High

• Full page, live area: 4" Wide x 6" High

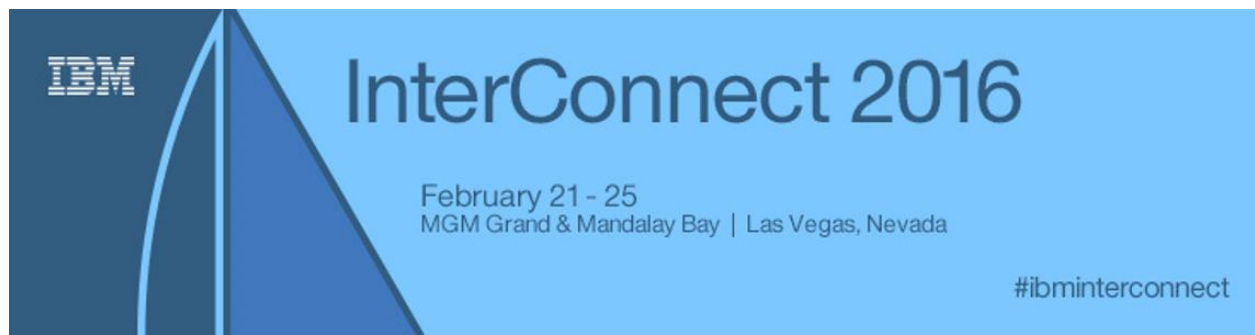• Full page, bleed: 5 ¼" Wide x 7 ¼" High

ELECTRONIC AD FILE SUBMISSION:

• Software: QuarkXPress (up to Version 9), InDesign (up to Version CC).

• Illustrator (up to Version CC), Photoshop (up to Version CC).

• High resolution print-ready PDFs (no smaller than 300 dpi, CMYK) with fonts embedded, .125" bleeds and crop marks to show finished size are also acceptable.

• Please include all images, fonts and miscellaneous linked files. Acceptable electronic file formats are TIFF, JPEG, or EPS.

DEADLINES AND SUBMISSION INSTRUCTIONS:

Submit your low resolution PDF to the link below by **December 18th, 2015.**
https://www-950.ibm.com/events/wwe/interconnect/ic16expo.nsf/exspcode

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Once IBM approval has been received, submit your high-resolution file to the link below by **January 8th, 2016.**
https://www-950.ibm.com/events/wwe/interconnect/ic16expo.nsf/exspcode

FOR MORE INFORMATION:
To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)
If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.