



Advertising on Event Connect Tool

The Event Connect tool is where attendees go to find sessions, build their agenda, and network with other attendees. Increase your company exposure by advertising on the Event Connect tool and get noticed!

Rotating Logo on Log-in Banner (5 opportunities)..... \$2,000

Your rotating logo will be displayed on the banner of the log-in screen.

Logo on Specialty Tabs (2 opportunities per tab)..... \$1,500

Your rotating logo will be displayed on the banner of the Specialty tab you have purchased.

Choose from: Sessions, Information, Social or Now tabs

Note: Diamond logos to be placed on the Highlights tab.

DEADLINE/INSTRUCTIONS:

We will use your logo you provided during your conference application submission.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.