



**Banner Within Conference Area Foyer..... \$5,000**

Attendees will take notice of your presence at the conference when they view your sponsor banner located within the Conference Area Foyer at Mandalay Bay. Banner to include your logo prominently alongside conference branding.

Banner Size: 4'x8'

**DEADLINE/SUBMISSION INSTRUCTIONS:**

Please submit your tagline to the link below by **January 8<sup>th</sup>, 2016**.

<https://www-950.ibm.com/events/www/interconnect/ic16expo.nsf/exspcode>

We will use your logo you provided during your conference application submission.

**Sponsorship Deadline:** January 8<sup>th</sup>, 2016.

**FOR MORE INFORMATION:**

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to [InterConnect2016@gpj.com](mailto:InterConnect2016@gpj.com).