



**Product Certification Area .....\$3,000**

This area is one of the most popular destinations at the Conference and is a fantastic opportunity to get your company noticed! Sponsorship includes signage in the certification area and acknowledgement in the Guide. You can also place a promotional brochure in the certification room. Three (3) opportunities available. **Or be the Exclusive Sponsor of the Product Certification Area for only \$8,500!**

**DEADLINE: January 8<sup>th</sup>, 2016**

Deadline for sponsorship purchase for inclusion in Guide

**SPONSORSHIP ALSO INCLUDES:**

- Ability to scan badges of attendees – Sponsor would need to provide the staff, lead retrieval units and would need to ask each attendee if they can scan their badge.
- Sponsor's staff can be stationed at the table in front of the reception area to hand out shirts in exchange for scanning
- Sponsor is responsible for providing the staff and shirts
- Sponsor acknowledges that IBM will not provide them with any attendee contact information

Sponsor will need to monitor the lines going into the lab, because we do not want to create a traffic jam due to scanning. Based on the lines, sponsor may need to scan badges as people exit the lab area(s).



# InterConnect 2016

February 21 - 25  
MGM Grand & Mandalay Bay | Las Vegas, Nevada

#ibminterconnect

## FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to [InterConnect2016@gpj.com](mailto:InterConnect2016@gpj.com).