

**Charging Station..... \$3,500**

Drive traffic to your booth and provide a valuable service to your clients and prospects by sponsoring a charging station for smart devices. Display and front of unit can be customized with your branding, including your logo, company name, or booth number. Invite your guests to charge their phone while you network or give them a demo.

Locations for placement in the Solution EXPO include:

- 1) Inside your EXPO space, which requires an area of three square feet
- 2) Next to a support column on the Solution EXPO Floor.

You will receive acknowledgment of your sponsorship on-site.

Ten (10) opportunities available.

Must be approved by IBM

**SUBMISSION INSTRUCTIONS/DEADLINES**

**Branded Screen (sample below) –**

Logo Specs: provide vector file (ai or eps)

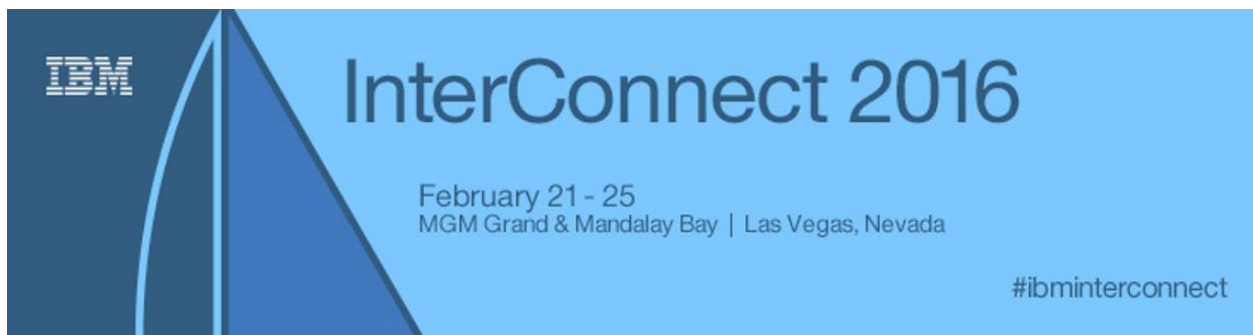
**Customized Graphic Panel (sample and template below)-**

Available with single sided printing options

Panel size: 23"W x 74"H

Provide files to the link below by **Friday, January 8<sup>th</sup>, 2016**

<https://www-950.ibm.com/events/www/interconnect/ic16expo.nsf/exspcode>



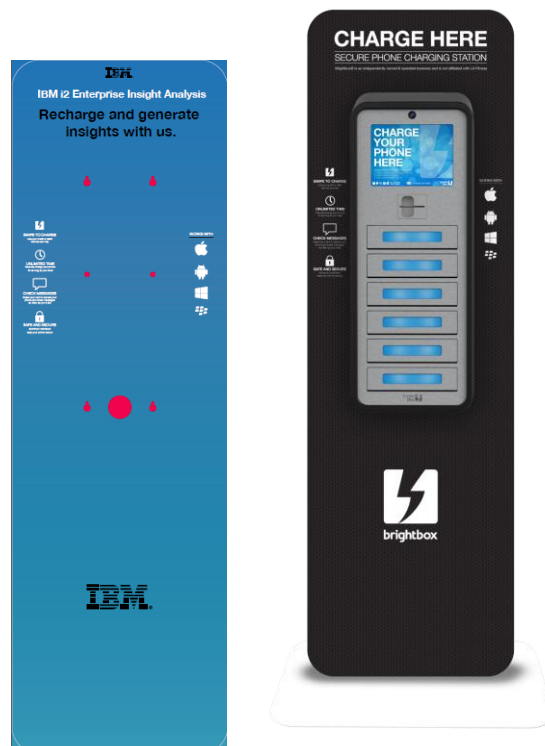
## Branded Screen Sample

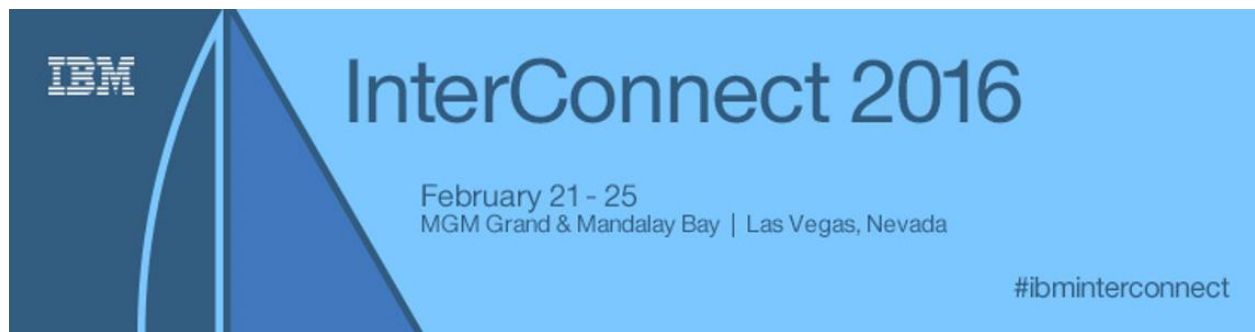
Provide us with a vector file of your logo, either in .eps or .ai format to brand the screen. Sample below.



## Graphic Panel

Work directly with the provided graphic panel template to create your own branded graphic panel. Branded sample below. (23"W x 74"H)





## Graphic Panel Template

Available with single sided printing options

Panel size: 23"W x 74"H



### FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to [InterConnect2016@gpi.com](mailto:InterConnect2016@gpi.com).