Conference Breakout Session SubTopic......\$3,000

Gain more exposure by sponsoring a Conference subtopic of your choice. Your logo will be displayed on the digital room signage for all of the sessions in your subtopic and you will receive sponsorship acknowledgment on-site. This sponsorship does not include a speaking opportunity. Multiple opportunities available.

## **DEADLINE:**

Choose your preferred program subtopic from the list below and submit your top two choices to the link below **by February 5**<sup>th</sup>, **2016.** 

https://www-950.ibm.com/events/wwe/interconnect/ic16expo.nsf/exspcode

Hybrid Integration	
	API Management and Gateway B2B Integration & File Transfer Integrating Across the Enterprise Hybrid Messaging
Application Platform	
	Deploying Development Environments for Administrators Enterprise Java directions (WAS; WAS on Cloud) Enterprise Node.js Creating MicroServices & APIs Application Delivery (PureApp, DevOps) z Systems Application Platform (CICS, WAS)
Business process	
	Empowering Knowledge Workers Decision Management Business Process Innovation Transforming Business Operations
DevOps	
	Transforming Application Delivery DevOps: Plan, Develop, Test, Deploy, Operate Enterprise Development for IBM i on Power Enterprise Development for z Systems Continuous Delivery for: 2 Speed IT

IT Service Management	
	Application Performance Mgmt Communication Service Providers IT Operations Analytics IT and Network Operations Service Desk & Workload Automation z System IT Service Management
Hybrid Cloud	
	Cloud Infrastructure Cloud Development Platform (BlueMix) Cloud Strategy & Direction Cloud Business Applications Building Private Cloud Open Cloud Architecture
Systems Hardware	
	LinuxONE Storage Systems & Software Power Systems and OpenPower® Solutions. z Systems
Internet of Things	
	Asset Management Technologies (Maximo) Asset Management Best Practices (Maximo)
	Continuous Engineering Platform and Analytics Transformation & Industry Solutions Devices and the Networked Economy Real Estate and Facilities Management (Tririga)
Mobile	Platform and Analytics Transformation & Industry Solutions Devices and the Networked Economy
Mobile	Platform and Analytics Transformation & Industry Solutions Devices and the Networked Economy
Mobile Security	Platform and Analytics Transformation & Industry Solutions Devices and the Networked Economy Real Estate and Facilities Management (Tririga)  Build Mobile Apps & Infrastructure Secure & Manage Mobility Mobile Marketing New Business Models with Mobile
Security	Platform and Analytics Transformation & Industry Solutions Devices and the Networked Economy Real Estate and Facilities Management (Tririga)  Build Mobile Apps & Infrastructure Secure & Manage Mobility Mobile Marketing
	Platform and Analytics Transformation & Industry Solutions Devices and the Networked Economy Real Estate and Facilities Management (Tririga)  Build Mobile Apps & Infrastructure Secure & Manage Mobility Mobile Marketing New Business Models with Mobile  Security Intelligence and Analytics Advanced Threat Protection & Research Fraud and Cybercrime Protection Identity Management & Governance Application & Data Protection

Cloud Strategy and Direction Cognitive Business DevOps Digital Experience iOS Strategies Social Business Watson

For additional information about these Topics and Subtopics, visit: http://www.ibm.com/cloud-computing/us/en/interconnect/curriculum/index.html

## FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (<a href="mailto:bmelton@us.ibm.com">bmelton@us.ibm.com</a>, 770-804-1162) or Anthony Ramon (<a href="mailto:aramon@us.ibm.com">aramon@us.ibm.com</a>, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.

<sup>\*</sup>Sponsor sessions are subject to review and approval.