



Elevator Wrap..... \$5,000

New to InterConnect 2016! Take advantage of this new opportunity at the conference. Attendees will take notice of your logo incorporated with conference branding on a set of elevator doors at the Mandalay Bay Convention Center. First-come, first-served on location preference! Multiple opportunities available.

Elevator Wrap locations include:

South Conference Center:

- Level 1: Near the Conference Center Entrance and the Bookstore
- Level 2: Next to the InsightGO Social Media Lounge & Hub

Elevator Wrap will include your logo along with conference branding.

Approximate Size: 20 1/2" x 7' vertical per door

DEADLINE/SUBMISSION INSTRUCTIONS:

We will use your logo you provided during your conference application submission.

Please submit your tagline at the link below by **January 8th, 2016**

<https://www-950.ibm.com/events/wwe/interconnect/ic16expo.nsf/exspcode>

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.