



**Front Desk Video Wall at MGM.....\$8,000**

Be the first to welcome Attendees on the large video wall at Check-in at the MGM Grand! Reserve a 30-second spot that will loop with other content throughout the conference dates. Sponsor provides the video. Limited number of opportunities available.

**DEADLINES/ SUBMISSION INSTRUCTIONS:**

**Videos**

- No more than 30 seconds in length
- Preferred format: 1920 x 1080 h264 MP4
- Also accepted: MOV
- Submit your video to Julie DuFour, ([jdufour@us.ibm.com](mailto:jdufour@us.ibm.com)) for IBM **Approval by January 8, 2016.**
- If any changes need to be made, final video must be emailed to Julie DuFour, ([jdufour@us.ibm.com](mailto:jdufour@us.ibm.com)) by **January 15, 2016.**

**FOR MORE INFORMATION:**

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to [InterConnect2016@gpj.com](mailto:InterConnect2016@gpj.com).