



Grand Garden Arena Plasmas at MGM Grand\$5,000

Increase your brand exposure by advertising on the plasmas located in the foyer leading to the Grand Garden Arena in the MGM Grand. Your 30-second video will rotate with other sponsor/hotel content. Sponsor provides the video. No audio available on these screens. Multiple opportunities available.

DEADLINES/ SUBMISSION INSTRUCTIONS:

Videos

- No more than 30 seconds in length
- Preferred format: 1920 x 1080 h264 MP4
- Also accepted: MOV
- Submit your video to Julie DuFour, (jdufour@us.ibm.com) for IBM **Approval by January 8, 2016.**
- If any changes need to be made, final video must be emailed to Julie DuFour, (jdufour@us.ibm.com) by **January 15, 2016.**

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.