

## InterConnect 2016

February 21 - 25 MGM Grand & Mandalay Bay | Las Vegas, Nevada

#ibminterconnect

## Hand Sanitizers - NEW ITEM!

Be the 'cleanest' hit of the show with this new opportunity of branding the hand sanitizers. Your logo will be placed on the surround of hand sanitizers placed throughout the conference. Four (4) opportunities available.

Floor 1 - South Convention Center (including Expo) = approx. 18 units around the area = \$5,000

Floor 2 - South Convention Center = approximately 10 units = \$4,000

Floor 3 - South Convention Center = approximately 10 units = \$4,000

Floor 0 - North Convention Center = Approximately 5 units = \$2,000

## **DEADLINES/ SUBMISSION INSTRUCTIONS:**

We will use your logo you provided during your conference application submission.

Sponsorship Deadline: January 8<sup>th</sup>, 2016

## FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162) or Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to <u>InterConnect2016@gpj.com</u>.