Hotel In-Room Guest Voice Message………………………………………………………$5,000
(Mandalay Bay/Delano)

Drive traffic to your exhibit on the Solution EXPO show floor by having your voice message delivered directly to conference attendee hotel rooms. Choose to have your message delivered to a random selection of IBM or customer attendees at Mandalay Bay/Delano.

Two (2) opportunities available per location. Additional hotel charges apply.

- First-come first-served on choice of date for delivery
- $1.50 per room (we will need group codes/who is to receive the message at least 48 hours prior to deployment so PBX can run lists)
- .wav file (30 seconds max) to be provided to the hotel 5 business days prior to message deployment

- A contact from each hotel will be provided for the sponsor to work with directly on payment of the room fee

- All content for the .wav file must be pre-approved by conference management

- Random list of attendees will be provided – based on attendee type chosen:
    - IBM client
    - Business Partner
    - IBM employee
    - Combination of the above
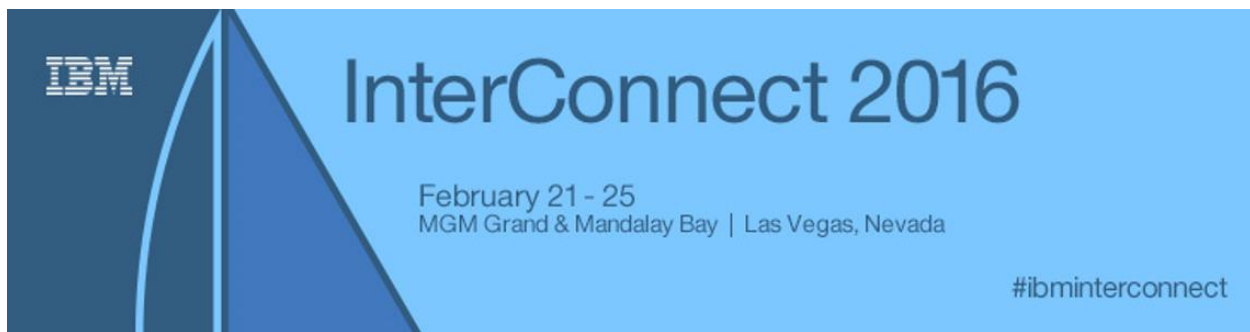
DEADLINE/Submission Instructions

Email the .wav file to Julie DuFour (jdufour@us.ibm.com) for IBM approval by **December 18th, 2015.**

Indicate how many rooms will be included in the drop. Also, indicate the categories from which the random attendee rooms should be selected. Choose from:
1. IBM Client
2. Business Partner
3. IBM Employee
4. Combination of the above

Sponsor must deliver approved .wav file to the hotel contact by **January 8th, 2016.**

FOR MORE INFORMATION:
To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)
If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.