

Hotel Room Drop..... \$2000
(Mandalay Bay/Delano)

Take advantage of this opportunity to have your piece of printed material delivered to a random selection of IBM or customer attendees. Hotel charges will apply in addition to the cost of the sponsorship fee.

2– Sponsorships available daily

- Sponsor chooses number of rooms for the drop; random attendee room selection
- Available Sunday, February 21st to Thursday, February 25th, 2016
- Items will be placed inside each room.
- Sponsor to provide room drop materials
- IBM approval is needed for room drop materials.

First come, first served basis on date selection

- Hotel charges: \$2.50 per room for first two items. \$1.00 per room for each additional item. Sponsor pays these fees directly to the hotel via credit card.

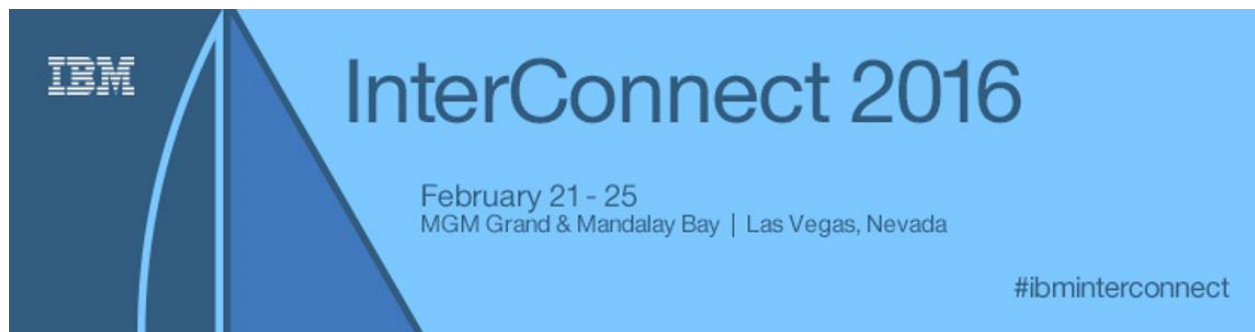
DEADLINE/SUBMISSION INSTRUCTIONS:

Please submit a pdf sample of your room drop at the link below by **January 8th, 2016**.

<https://www-950.ibm.com/events/www/interconnect/ic16expo.nsf/exspcode>

Indicate how many rooms will be included in the drop. Also, indicate the categories from which the random attendee rooms should be selected. Choose from:

1. Customers
2. Business Partners



- 3. IBM Employees
- 4. Any combination of the above

*Note: All material must be approved by IBM prior to printing and shipping to the hotel. The sponsor is responsible for all printing and shipping costs of materials provided to the hotel. The hotel will distribute after the person in the room block checks in.

Deadline for delivery of materials to the hotel: Friday, February 19th, 2016
Sponsor must deliver materials direct to the hotel.

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.