



**Logo Item Advertising .....\$2,000**

This is a great way to get your name and logo into the hands of attendees. Sponsor provides 300 items that include sponsor logo. Items to be placed on tables near the Solution EXPO Information Desk.

Must be approved by IBM

**DEADLINE/SUBMISSION INSTRUCTIONS:**

**January 8<sup>th</sup>, 2016**

Submit a picture of logo item to the link below for IBM Approval.

**SUBMISSION INSTRUCTIONS:**

1. Submit a picture of logo item to the link below for IBM Approval.  
<https://www-950.ibm.com/events/www/interconnect/ic16expo.nsf/exspcode>
2. Once IBM approval has been received, mail 300 items to your booth in the Solution EXPO. See Exhibitor Service Kit for shipping information and deadlines.
3. Upon arrival at conference, contact the onsite Solution EXPO Program Manager to arrange for pickup of your items.

**FOR MORE INFORMATION:**

To secure this promotion, contact Bob Melton ([bmelton@us.ibm.com](mailto:bmelton@us.ibm.com), 770-804-1162) or Anthony Ramon ([aramon@us.ibm.com](mailto:aramon@us.ibm.com), 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to [InterConnect2016@gpj.com](mailto:InterConnect2016@gpj.com).