"People Mover" T-shirts......\$12,000

Your company name, and booth number or URL, to be printed on the back of our brightly colored T-shirt worn by the many event ambassadors directing attendees throughout the conference. This is a very high-visibility sponsorship!

One (1) opportunity available.

## **DEADLINE/SUBMISSION INSTRUCTIONS:**

We will use your logo you provided during your conference application submission.

Please submit your URL or Booth Number Decision at the link below by January 8<sup>th</sup>, 2016.

https://www-950.ibm.com/events/wwe/interconnect/ic16expo.nsf/exspcode

A proof of the shirt will be provided for your approval prior to printing.

## **FOR MORE INFORMATION:**

To secure this promotion, contact Bob Melton (<a href="mailto:bmelton@us.ibm.com">bmelton@us.ibm.com</a>, 770-804-1162) or Anthony Ramon (<a href="mailto:aramon@us.ibm.com">aramon@us.ibm.com</a>, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to <a href="mailto:lnterConnect2016@gpj.com">lnterConnect2016@gpj.com</a>.