Social Lounge Sponsor…………………………………………………………………. Call for Quote
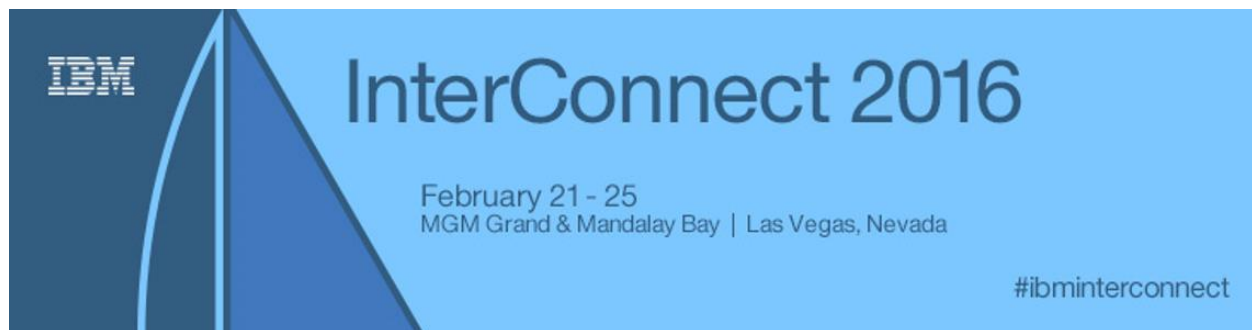

- Social perspectives screen (Dedicated panel – real-time information)
- Social Influencer VIP Lounge access (2 VIP access passes)
- Sponsorship of breaks served in VIP Lounge
- Logo on tabletops
- Digital still ad on Social Wall
- 1-minute video ad on Social Wall

DEADLINE/SUBMISSION INSTRUCTIONS

Ad Type:	One-Minute Video	Digital Still Ad	Logo
Price:	Call for Quote	Call for Quote	Call for Quote
Specifications / Acceptable File Format:	• No more than 60 second length • Preferred format: 1920 x 1080 h264 MP4 • Also accepted: MOV	• Vector Graphics • .eps file –OR- .ai file –OR- • Super high res PNG. Over 4000px • Ad does not have to match these specs exactly, however request that it be as close as possible	• EPS Logo File
Submission Instructions and Deadlines:	• Submit your video to Julie DuFour, (jdufour@us.ibm.com) **January 8, 2016.** • If any changes need to be made, final video must be emailed to Julie DuFour, (jdufour@us.ibm.com) by **January 15, 2016.**	• Submit your Ad to the link below for IBM **Approval by January 8, 2016.** • If any changes need to be made, final Ad must be submitted to the link below by **January 8, 2016.** https://www-950.ibm.com/events/wwe/interconnect/ic16expo.nsf/exspcode	• We will use your logo that was provided along with your conference application.

Additional Instructions:	The advice for any sponsor is to focus the video on visual information, and assume that it will be difficult for attendees to hear or pay attention to specific narration or sound bites.		

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.