



Social Lounge Video Wall.....\$15,000

Rise above all of the conversations at IBM Insight and be the exclusive sponsor of the Social Wall. As the centerpiece of the IBM Social Lounge, and in the core pathway to sessions and the EXPO, you will get maximum exposure.

Sponsorship includes print name/logo on the shroud on the walkway side of the wall. It also includes two 1-minute videos to appear on the wall.

DEADLINES/ SUBMISSION INSTRUCTIONS:

LOGO

We will use your logo that was provided along with your conference application.

Videos

- No more than 60 second length
- Preferred format: 1920 x 1080 h264 MP4
- Also accepted: MOV
- Submit your video to Julie DuFour, (jdufour@us.ibm.com) for IBM **Approval by January 8, 2016.**
- If any changes need to be made, final video must be emailed to Julie DuFour, (jdufour@us.ibm.com) by **January 15, 2016.**

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.