

Sponsorship of InterConnectTODAY Daily Newspaper

EXPO Edition.....	\$6,000
Monday, Tuesday or Wednesday Edition.....	\$5,000
Thursday Edition.....	\$4,000

One (1) sponsorship available per newspaper edition.

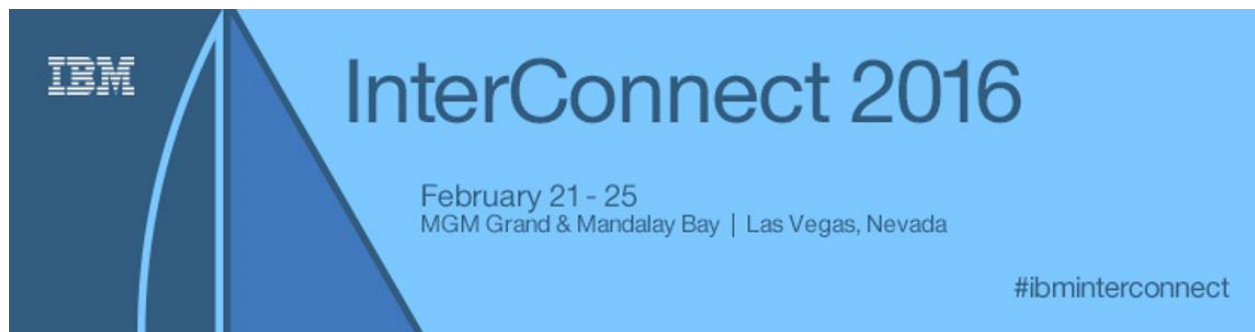
Increase your visibility with attendees by sponsoring an edition of the conference daily newspaper, InterConnectTODAY. Your logo will be placed on the masthead of the newspaper and on the newspaper racks used for distribution throughout the conference venue. Also included is a sponsor-provided ad to be placed on an inside page of the paper.

DEADLINES/ SUBMISSION INSTRUCTIONS:

Advertisement Size: 5.33” Wide x 7.5” High

ELECTRONIC AD FILE SUBMISSION:

- Software: QuarkXPress (up to Version 9), InDesign (up to Version CC). Please include all images, fonts and miscellaneous linked files as well as a PDF for reference
- Illustrator (up to Version CC), Photoshop (up to Version CC). Please include all images, fonts and miscellaneous linked files as well as a PDF for reference
- High resolution print-ready PDFs (no smaller than 300 dpi, CMYK) are also acceptable. When sending your ad in PDF format, all images within your ad must be 300 dpi, CMYK and must be embedded. All fonts must be converted to outlines.

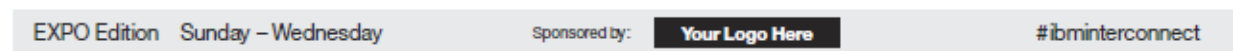


DEADLINES AND SUBMISSION INSTRUCTIONS:

Please send only a low-resolution PDF version of your ad to jdufour@us.ibm.com for IBM approval by **January 8th, 2016**.

Once IBM approval has been received, email your high-resolution file to jfudfour@us.ibm.com by **January 22nd, 2016**.

Sponsorship Ad Samples



Sponsor logo on masthead



Sponsor logo on each page



Sponsored by:
Logo on placard

For More Information:

If you have any questions after your sponsorship is secured, please contact Julie DuFour (jdufour@us.ibm.com, 702-629-4029).



InterConnect 2016

February 21 - 25
MGM Grand & Mandalay Bay | Las Vegas, Nevada

#ibminterconnect

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.