

Window Cling..... \$3,500

Increase your brand exposure by purchasing a window cling with your message along with conference branding to be placed prominently in the busy walkways at the Mandalay Bay. Multiple opportunities available.

Window Cling locations include:

MANDALAY BAY:

- Walkway between North and South Convention Center

SUBMISSION INSTRUCTIONS:

Size: Approximately 53 1/8"W x 48 1/2"H

Please provide the following file format for Sponsor logos/artwork:

Vector-based .AI or .EPS file

PMS (vs. CMYK) inks preferred

All fonts turned to outlines

DEADLINE/ SUBMISSION INSTRUCTIONS:

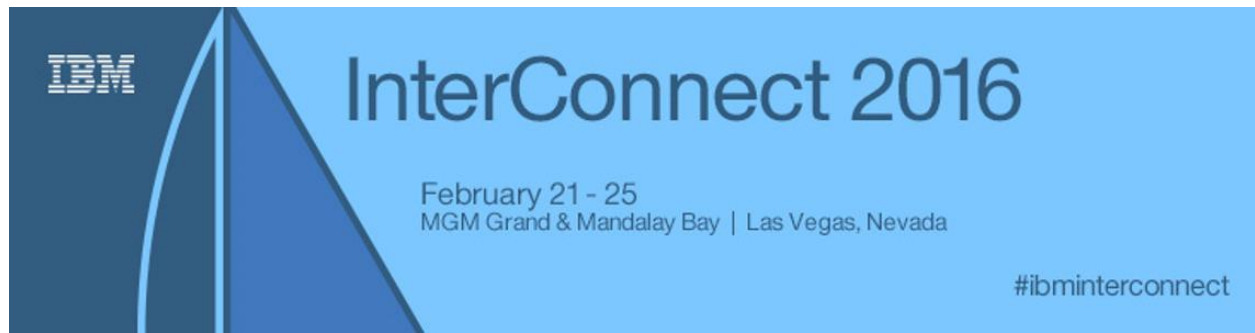
We will use your logo you provided during your conference application submission.

Please submit your message at the link below by **January 8th, 2016**.

<https://www-950.ibm.com/events/www/interconnect/ic16expo.nsf/exspcode>

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)



If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.