

# InterConnect 2016

February 21 - 25 MGM Grand & Mandalay Bay | Las Vegas, Nevada

#ibminterconnect

## Women's Reception Sponsorship......\$15,000

The Women's Reception provides attendees with a great opportunity to learn from industry leaders, engage in discussion and network with other attendees. This exclusive sponsorship opportunity includes:

- Acknowledgment in conference guide
- Company description in the conference agenda tool
- 2 Full Conference Badges
- Opportunity to participate with an IBM Executive in a short (1–2 minute) welcome address prior to the panel discussion
- Logo on slide during panel discussion
- Small table at the reception to distribute collateral

One (1) opportunity available.

### **DEADLINE/ SUBMISSION INSTRUCTIONS:**

We will use your logo and company description that you provided during your conference application submission.

### Sponsorship Deadline: January 8<sup>th</sup>, 2016

#### FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (<u>bmelton@us.ibm.com</u>, 770-804-1162) or Anthony Ramon (<u>aramon@us.ibm.com</u>, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to <u>InterConnect2016@gpj.com</u>.