



One-Minute Video on Digital Signage

(Diamond Sponsor)

Promote your company and solutions through this dynamic channel! Leverage the plasma screens, located throughout the conference, to deliver your digital message to attendees.

Deadline

- Submit your video to Julie DuFour, (jdufour@us.ibm.com) for IBM **Approval by January 8th, 2016.**
- If any changes need to be made, final video must be emailed to Julie DuFour, (jdufour@us.ibm.com) by **January 15th, 2016.**

Submission Instructions

- No more than 60 second length
- Preferred Format: 1920 x 1080 h264 MP4
- Also accepted: MOV

FOR MORE INFORMATION:

To secure this promotion, contact Bob Melton (bmelton@us.ibm.com, 770-804-1162) or Anthony Ramon (aramon@us.ibm.com, 510-769-5606)

If your promotion is already purchased and you have questions, please send an email to InterConnect2016@gpj.com.